

NLP- PRIMARY INTERESTS

PEOPLE - SORTER

PEOPLE ARE THE PRIMARY FOCUS

- FRIENDLY & OUTGOING
- BEST IN PEOPLE ORIENTED JOBS
- LOVES PEOPLE
- MOTIVATION: CONNECTING WITH PEOPLE
- WATCH OUT FOR: DRAMA, GOSSIP

PLACE - SORTER

PLACES AND TIME ARE THE PRIMARY FOCUS

- ORGANIZED AND STRUCTURED
- BEST IN JOBS LIKE AUDITING, EDITING, ACCOUNTING, REAL ESTATE, LAW, ORDER, GRAPHIC DESIGN
- LOVES BOUNDARIES, ROUTINE, STRUCTURE, PLACES
- MOTIVATION: CONNECTING WITH PLACES
- WATCH OUT FOR: NOT GOING WITH THE FLOW, NEVERENDING SEARCH FOR THE "RIGHT" PLACE, THINKING HAPPINESS IS SOMEWHERE ELSE

ACTIVITY - SORTER

ACTIVITIES (DOING) ARE THE PRIMARY FOCUS

- ENERGETIC AND MOTIVATED
- BEST IN NON-DESK JOBS, TASK OR FUNCTION DRIVEN
- LOVES MAKING AND EXECUTING "TO DO" LISTS AND ACTIVITIES
- MOTIVATION: GETTING SHIT DONE
- WATCH OUT FOR: PUTTING TOO MUCH ON YOUR PLATE, GETTING OVERWHELMED WITH TOO MANY THINGS TO DO, NOT ENJOYING PEOPLE OR PLACES

THING - SORTER

THINGS / OBJECTS / CONCEPTS ARE THE PRIMARY FOCUS

- STAGNANT ENERGY
- BEST IN JOBS THAT PRODUCE OR EVALUATE OR PAIR THINGS / OBJECTS
- COLLECTS THINGS, WANTS THINGS
- MOTIVATION: OWNING / HAVING OBJECTS
- WATCH OUT FOR: FORGETTING PEOPLE AND PLACES AND EXPERIENCES ARE NOT THINGS, OVERSPENDING

INFORMATION - SORTER

INFORMATION IS THE PRIMARY FOCUS

- ANALYTICAL AND INTELLIGENT
- BEST INFORMATION / EDUCATION/ OR RESEARCH ORIENTED JOBS
- LOVES KNOWING FOR THE SAKE OF KNOWING
- MOTIVATION: UNDERSTANDING / KNOWING EVERYTHING
- WATCH OUT FOR: ANALYSIS PARALYSIS, NOT READING THE ROOM AND TALKING ABOUT USELESS INFORMATION